

Professional Chinese Business Immersion Program, PCI, of Fudan University (2017 Fall Semester Intake)

ABOUT INTERNATIONAL CULTURAL EXCHANGE SCHOOL, ICES, FUDAN UNIV.

International Cultural Exchange School, ICES, is the specialized institution providing Chinese language and culture education for international students in Fudan University and dedicated in promoting multicultural communication. ICES has a proud history of more than 50 years of excellent international education since 1960's. ICES has a remarkable faculty with various academic background ranging from literature, linguistics, culture study, history, philosophy to economy, management and international relations. ICES is home of 7 Confucius Institutes around the world and is appointed to be one of the first four bases of Teaching Chinese to Speakers of Other Languages in China. ICES accepts international students for long term and short term language programs, general advanced and other tailor-made programs. ICES also provides degree programs for undergraduates majoring in Chinese Language & Culture and Business Chinese, and for Master candidates majoring in Teaching Chinese to Speakers of Other Languages. More than 3000 international students from over 100 countries study with ICES's "mini United Union" every year. Join ICES is an opportunity to get to know Chinese language, experience the culture and be part of Shanghai life. ICES programs will help you achieve multicultural understanding, establish a global vision, and get connected with peers from around the world.

I SEE SHANGHAI in ICES.

PROFESSIONAL CHINESE BUSINESS IMMERSION, PCI PROGRAM OVERVIEW

Professional Chinese Business Internship Program is designed for the international students who want to get an insight into the business environment and industries development in China. The program allows students to get an insight into Chinese business culture and custom, policies, commercial law and regulations and how successful local and foreign businesses conduct themselves and prosper through special designed Chinese courses, business courses, mobile classroom, business internship practice. Students will be well equipped with language and business ability for future career development in China.

IMPROVE CHINESE in REAL COMPANIES,

EXPERIENCE REAL COMPANIES in CHINA.

PCI PROGRAM HIGHLIGHTS

- ✧ Study at one of the top universities in China.
- ✧ Well balanced program design.
- ✧ Undertake an internship during weekdays with a local or multinational company.
- ✧ Hands-on business experiences.
- ✧ Diverse opportunities and experienced mentors.
- ✧ Chinese language instruction available for all skill levels.
- ✧ Experience the lifestyle of China's most dynamic city.
- ✧ Proof of the internship for outstanding performance

MAIN COURSES FOR PCI PROGRAM

Chinese Courses:	Providing Chinese courses with all levels from beginners to advanced learners. (Beginner levels are English instructed)
Business Courses:	International Business including Advanced Lectures on China's Industries and Business Operation Practice. (English instructed)
Culture Workshops:	Cultural lectures on various topics including calligraphy, painting, Kungfu etc.
Mobile Classroom:	Cultural Immersion Activities including cultural site visits and field trips. Company Visits providing insight and mini seminar in various industry fields.
Business Immersion:	Practicing business and Chinese skills in working environment.

★For detailed information, please check program homepage at <http://www.ices.fudan.edu.cn>

Chinese Courses

ICES provides courses of levels from beginners to advanced level. Students will always find appropriate level of classes in our language program. Class levels will be determined based on their placement test or interview result. PCI students can join the main stream Chinese language courses (intensive reading course) and are encouraged to join Chinese language courses as more as possible if the program schedule allows. Final schedule will be published after registration and the final schedule may vary based on different level of class.

Business Courses

Without dull theories, PCI International Business Course content will focus on business operation experience in China including business environment analysis, business investment strategies. The purpose of the course is to help students understand the dynamic of business environment, business culture in China, the special points of the Chinese business environment and to help them understand how to formulate entry strategy in China, how to integrate the Chinese business with global strategy. The course will greatly develop the students' potentials for doing business in China. The Course will arrange Advanced Lectures on Business inviting industry insiders of various fields to share their experiences in business operation practice which help the students understand the current opportunities and challenges in business fields and get the students prepared for future career development in China.

Culture Workshop

Student will have opportunity to learn about China's rich history and culture including Chinese traditional culture including paper cutting, martial art, traditional medicine, Acupuncture and moxibustion and tuina, Peking opera, etc.

Mobile Classroom

Mobile Classroom includes Cultural Immersion Activities and Company Visits.

Company Visits: The guided visits will give students a chance to get a comprehensive and unique experience of communication with leaders in various business fields. Options include Financial Industry, State-owned Enterprise, Private Enterprise, Joint Venture Enterprise, Service Industry (Hotel or Restaurant). Site visits options include Shanghai Port, Shanghai Stock Exchange Market, Shanghai Free Trade Zone, Yiwu Small commodity market, etc.

Cultural Immersion Activities: Students will get opportunity to travel around to explore the best of Chinese culture and history. Options include Shanghai City, Suzhou, Wuxi, Hangzhou, Beijing, Yellow Mountain, Guilin&Yangshuo, etc.

Business Immersion

Adhering to the concept of LEARNING BY DOING, PCI Students will be divided into small groups and go to real companies and organizations to put their knowledge of Chinese language and business into practice through

working with some leading companies and organizations in various fields. Internship companies may be available in Insurance, Banking, Consulting, Capital management, Publishing, Auto industry, Logistics, NGOs, News and Media, Stocks and securities, Trading companies, Hospitality industry, Manufacturing industry, IT Company, Service industry etc. The internship placement is a free service it will try to match the background and interest of applicants but could not guarantee to satisfy all various needs. Applicants shall follow the final internship placement of program or applicants can do internship with their own internship placement if applicants have already had or can find internship arrangements they prefer better by themselves. The host companies shall be verified by school.

Full Assistance

PCI program encourages students' independent cross-cultural exploration but when students find themselves confused by cultural, academic, and social differences, be it orientation on arrival or choosing the best cell phone package, Program Resident Director is ready to assist and provide support when needed.

ABOUT CHINESE PROFICIENCY TEST, HSK & BUSINESS CHINESE TEST, BCT

Chinese Proficiency Test, HSK and Business Chinese Test, BCT are national examinations held by HANBAN, Confucius Institute Headquarters, which are widely recognized internationally. ICES is official test center for both tests. Students in ICES can apply and take the tests almost every 2-3 months conveniently when they feel ready without leaving the school. ICES holds HSK tests 5 times in a year, for detailed schedule please call +86-21-65642256

EXTRACURRICULUM & ACTIVITIES

In addition to the regular curriculum, Fudan University and ICES have nearly a hundred students' societies and set up numerous events and activities for students to take part in, enriching their experience and allowing them to better understand Chinese culture, the people and the society.

TEACHING ENVIRONMENT

ICES is located in the center of Handan Campus with beautiful environment and convenient transportation. The Campus is located comfortably beside Wujiaochang, the north Shanghai's booming commercial center. All the classrooms are equipped with multimedia system which makes the teaching interactive. The Reading Room is perfect for students' self-study.

HOW TO APPLY

Study Period: Ranges from half-year (one semester) to one year (two semesters).

The Spring Semester runs from February to July, and the Fall Semester from September to January.

★ **For detailed dates of importance, please check school calendar at <http://www.ices.fudan.edu.cn>**

Application periods:

1. Spring Semester: Applications begin on October 8. Deadline of submitting application is December 10.
2. Fall Semester: Applications begin on March 14. Deadline of submitting application is June 10.

Application Fee: RMB 400

Full Program Fee: RMB 39000

Program fee includes all courses, cultural and business immersion activities. Housing cost is not included.

Eligibility:

Program is open to university students, postgraduates who are non-Chinese citizens and above 18 years of age with adequate English proficiency at university level. The foreign students' home universities shall have university or college level partnership agreements with Fudan University.

Application Materials:

1. One completed copy of Application Form with signature and photograph.
 2. One regular passport photocopy (personal information page – passport validity must be adequate for study).
 3. Personal statement including education background (major, school names etc.), language ability, internship or working experience, business idea or business plan, etc.
- ★ **If necessary, university will require applicants to submit extra materials.**

How to Apply:

1. Log on to <http://iso.fudan.edu.cn>, and enter University's Online Application System through E-Application.
2. The online application procedure is as follows:
Registering and activating account→Filling in application information→Submitting application→Paying application fee on Online Application System→Waiting for application result.
3. How to apply online:
 - (1) Please select Self-support, Student Category: General Advanced Student, Enrollment division: International Cultural Exchange School, Teaching Language : English. Please keep "Program Name" blank , click the search button to show the program list.
 - (2) Then click to choose "Professional Chinese Business Immersion PCI Program" in the list. Then click "check major" button on the right.
 - (3) Please click "Apply" to begin your application. Please upload all necessary materials required.

The Program Duration are as follows:

2017 Fall Semester, one semester Program:

Duration of Major Study (From): 2017-09-04, (To): 2018-01-15

2017 Fall Semester & 2018 Spring Semester, one academic year Program:

Duration of Major Study (From): 2017-09-04, (To): 2018-07-15.

- ★ **The general state of the applicant's health should be good enough for him/her to pursue the course of study at Fudan.**
- ★ **Please take extra care in filling in the address online where you would like to receive your Admission Notice. Once you have completed the application process, it will not be possible to change this address.**
- ★ **Relevant visas and remarks for internship will be subject to the provisions of the Exit-Entry Administration Bureau. Fudan shall not be responsible for losses resulting from the failure to get visas or remarks for internship if the failure is attributable to force majeure, such as change of provisions and regulations of relevant authorities, which beyond the reasonable control of Fudan University.**

What Happens Next

Please pay attention to the status and message in application system after your application is submitted successfully. The application fee payment shall be made immediately after your online application. The application status will be changed to "Accepted" after the online application is reviewed. It will take another 2-4 weeks to prepare paper documents of admission package. The admission package will be sent by post to the requested address in your application. If you choose to collect the admission package personally in school please contact us before you come to make sure the admission package is ready. You will need the documents in admission package to apply for Visa to China. Please pay attention to the validity of your Visa and do not misuse it for early entry. Fudan can provide assistance with Visa only after your registration in school.

Contact Information:

Admission & Cooperation Office,
International Cultural Exchange School, Fudan University
Room 909, East Main, GuangHua Building,
220 Han Dan Road, Shanghai 200433, China
Tel: +86-21-55664859, 65643652
Fax: +86-21-55664859
E-mail: icespci@fudan.edu.cn
<http://pci.fudan.edu.cn>
<http://www.ices.fudan.edu.cn> <http://iso.fudan.edu.cn>

APPLICATION FEES AND MATERIALS ARE NON-RETURNABLE.

2017 年秋季国际商务 PCI 项目招生简章

(秋季入学, 英文授课项目)

(ICES)

ICES

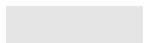
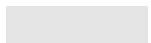
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“LEARNING BY DOING”

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2017 年秋季学期，一学期项目：

2017-09-04

2017 年秋季学期 & 2018 年春季学期，一学年项目：

2017-09-04

icespci@fudan.edu.cn

<http://pci.fudan.edu.cn>

<http://www.ices.fudan.edu.cn> <http://iso.fudan.edu.cn>

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