

Summer Professional Chinese Business Immersion Program of Fudan University 2017

(Summer SPCI--- July 2 – July 28, 2017)

ABOUT INTERNATIONAL CULTURAL EXCHANGE SCHOOL, ICES, FUDAN UNIV.

International Cultural Exchange School, ICES, is the specialized institution providing Chinese language and culture education for international students in Fudan University and dedicated in promoting multicultural communication. ICES has a proud history of more than 50 years of excellent international education since 1960's. ICES has a remarkable faculty with various academic backgrounds ranging from literature, linguistics, culture study, history, philosophy to economy, management and international relations. ICES is home of 7 Confucius Institutes around the world and is appointed to be one of the first four bases of Teaching Chinese to Speakers of Other Languages in China. ICES accepts international students for long term and short term language programs, general advanced and other tailor-made programs. ICES also provides degree programs for undergraduates majoring in Chinese Language & Culture and CHINESE BUSINESS, and for Master candidates majoring in Teaching Chinese to Speakers of Other Languages. More than 3000 international students from over 100 countries study with ICES's "mini United Nations" every year. Join ICES is an opportunity to get to know Chinese language, experience the culture and be part of Shanghai life. ICES programs will help you achieve multicultural understanding, establish a global vision, and get connected with peers from around the world.

I SEE SHANGHAI in ICES.

SUMMER PROFESSIONAL CHINESE BUSINESS IMMERSION, SPCI PROGRAM OVERVIEW

Summer Professional CHINESE BUSINESS Immersion Program is designed for the international students who want to get an insight into the business environment and industries development in China. The program allows students to get an insight into Chinese business culture and custom, policies, commercial law and regulations and how successful local and foreign businesses conduct themselves and prosper through special designed Chinese courses, business courses, mobile classroom, business immersion practice. Students will be well equipped with language and business ability for future career development in China.

IMPROVE CHINESE in REAL COMPANIES,

EXPERIENCE REAL COMPANIES in CHINA.

SPCI PROGRAM HIGHLIGHTS

- ✧ Study at one of the top 3 universities in China.
- ✧ Well balanced program design.
- ✧ Undertake an internship during week days with a local or multinational company.
- ✧ Hands-on business experiences.
- ✧ Diverse opportunities and experienced mentors.
- ✧ Chinese language instruction available for all skill levels.
- ✧ Experience the lifestyle of China's most dynamic city.
- ✧ Proof of the internship, Recommendation letter for outstanding performance

MAIN COURSES FOR SPCI PROGRAM

Chinese Courses:	Providing Chinese courses with all levels from beginners to advanced learners.(Beginner levels are English instructed)
Culture Workshops:	Cultural lectures on various topics including calligraphy, painting, Kungfu etc.

Business Workshops:	Advanced Lectures on Business Operation Practice.(English instructed)
Mobile Classroom:	Cultural Immersion Activities including cultural site visits and field trips. Company Visits providing insight and mini seminar in various industry fields.
Business Immersion Practice:	Practicing business and Chinese skills in working environment.

Chinese Courses

ICES provide courses of levels from beginners to advanced level. Students will always find appropriate level of classes in our language program. Class levels will be determined based on their placement test or interview result. Final schedule will be published after registration.

Culture Workshops

Student will have opportunity to learn about China's rich history and culture including Chinese traditional culture including paper cutting, martial art, traditional medicine, Acupuncture and moxibustion and tuina, Peking opera, etc

Business Workshops

Without dull theories, PCI Summer Program's Advanced Lectures on Business invite industry insider of various fields to share their experiences in business operation practice which help the students understand the current opportunities and challenges in business fields and get the students prepared for future career development in China.

Mobile Classroom

Mobile Classroom includes Cultural Immersion Activities and Company Visits.

Company Visits will give students a chance to get a comprehensive and unique experience of various business fields. Options include Financial Industry, State-owned Enterprise, Private Enterprise, Joint Venture Enterprise, Service Industry (Hotel or Restaurant). Site visits options include Shanghai Port, Shanghai Stock Exchange Market, Shanghai Free Trade Zone, Yiwu Small commodity market, etc.

Cultural Immersion Activities Students will get opportunity to travel around to explore the best of Chinese culture and history. Options include Shanghai City, Suzhou, Wuxi, Hangzhou, Beijing, Yellow Mountain, Guilin&Yangshuo, etc.

Business Immersion Practice

Adhering to the concept of LEARNING BY DOING, PCI Summer Program Students will be divided into small groups and go to real companies and organizations to put their knowledge of Chinese language and business into practice through working with some leading companies and organizations in various fields. Business Immersion Practice may available in Insurance, Banking, Consulting, Capital management, Publishing, Auto industry, Logistics, NGOs, News and Media, Stocks and securities, Trading companies, Hospitality industry, Manufacturing industry, IT company, Service industry etc. The immersion placement will try to match the background and interest of applicants. Applicants shall follow the final immersion placement of program. Applicants can do business immersion practice with their own placement if applicant has already had business immersion practice arrangement with host company by themselves after the host company been verified by school.

Full Assistance

SPCI program encourages students' independent cross-cultural exploration but when students find themselves confused by cultural, academic, and social differences, no matter from orientation on arrival or to the best

cellphone package, Program Resident Director is ready to assist and provide support when needed.

TEACHING ENVIRONMENT

ICES located in the center of Handan Campus with beautiful environment and convenient transportation. The Campus is located comfortably beside Wujiaochang, the north Shanghai's booming commercial center. All the classrooms are equipped with multimedia system which make the teaching interactive. The Reading Room is perfect for students' self-study.

HOUSING ARRANGMENT

SPCI students are provided with housing around campus. If you need assistance with booking please mark the option in application. All options of accommodation are conveniently located within reasonable walking distance to Fudan campus. All rooms are equipped with Air conditioner, TV, 24 hour hot water, private bathroom and Wifi and cable access to internet. The cost of double room is about USD 26.5/person each day.

APPLYING

Session Duration: July 2 – July 28, 2017. **Registration date:** July 2.

Application Deadline: May 28, 2017.

Application Fee: RMB 400.

Full Program Fee: RMB 11000/person

Program fee includes all courses, cultural and business immersion activities.

Housing cost, optional trips are NOT included.

Eligibility:

Program is open to university students, postgraduates and professionals who are non-Chinese citizens and above 18 years of age with adequate English proficiency at university level.

Application Materials:

1. Application fee paid by bank transfer, please provide bank transfer receipt with applicant's name, program name applying and term of study;
2. One completed Application Form with signature and photograph;
3. One regular passport photocopy (personal information page – passport validity must be adequate for study).
4. Personal statement including education background (major, school names etc.), language ability, internship or working experience, business idea or business plan, etc.

The Fudan Univ. Bank Accountant is as follows,

Account Name: Fudan University

Bank Name: Bank of China Guo Ding Road Sub-Branch

Address: 290 Guoding Road, Shanghai, China, 200433

Account Number: 437759252978

Swift Code: BK CH CN BJ 300

★If necessary, university will require applicants to submit extra materials.

How to Apply:

Online application is provided on <http://icesapply.fudan.edu.cn>. All application materials shall be submitted online.

Study Plan: Please choose “Nondegree”, “Language Student”, “ICES”, “Summer Program”, “2017 SPCI Business Program”.

If you have difficulty in online application there is alternative way of application available. Please fill in application form in Microsoft Word format (downloadable from <http://www.ices.fudan.edu.cn/2e/27/c6658a77351/page.htm>) together with your normal personal passport photocopy (personal information page), application fee bank transfer receipt, graduation certificate and other application documents, send to icespci@fudan.edu.cn to apply.

★Please take extra care in filling in the address where you would like to receive your Admission Notice. Once you have completed the application process, it will not be possible to change this address.

★Class will be canceled if participant number is less than the minimum of 10.

What happens Next

Please pay attention to the status and message in application system after your application is submitted successfully. The application fee payment receipt or proof shall be submitted at the beginning of your online application. The application status will be changed to “Accepted” after the online application is reviewed. It will take another 2-4 weeks to prepare paper documents of admission package. The admission package will be sent by post to the requested address in your application. If you choose to collect the admission package personally in school please contact us before you come to make sure the admission package is ready. You will need the documents in admission package to apply for Visa to China. Please pay attention to the validity of your Visa and do not misuse it for early entry. Fudan can provide assistance with Visa only after your registration in school.

Contact Information:

Admission & International Development (AID) Office,
Room 909, East Main, GuangHua Building,
International Cultural Exchange School, Fudan University
220 Han Dan Road, Shanghai 200433, China
Tel: +86-21-55664859, 65643652
E-mail: icespci@fudan.edu.cn
PCI Program Homepage: <http://pci.fudan.edu.cn>
<http://www.ices.fudan.edu.cn> <http://iso.fudan.edu.cn>

APPLICATION FEES AND MATERIALS ARE NON-RETURNABLE.

2017 暑期国际商务 SPCI 项目 SPCI July Term 2017

Schedule for Summer Chinese Business Immersion Program, SPCI

序号 NO.	日期 Date	星期 Day	上午 Morning	下午 Afternoon	晚上 Evening
1	7/2	日 (Sun)	报到注册		
2	7/3	一 (Mon)	9:00-11:35 汉语课 Chinese Lesson	语言实践定向 Biz Immersion Placement	
3	7/4	二 (Tue)	9:00-11:35 汉语课 Chinese Lesson	自由活动 Free Time	商务工作坊/跨文化课程 Business Workshop/Cross-cultural Course
4	7/5	三 (Wed)	9:00-11:35 汉语课 Chinese Lesson	文化工坊: 功夫 Culture Workshop: Chinese Kungfu	
5	7/6	四 (Thu)	9:00-11:35 汉语课 Chinese Lesson	Biz Immersion Orientation	
6	7/7	五 (Fri)	9:00-11:35 汉语课 Chinese Lesson	参观田子坊 Tianzifang Culture Art Area Visit	
7	7/8	六 (Sat)	自由活动 Free Time		
8	7/9	日 (Sun)	自由活动 Free Time		
9	7/10	一 (Mon)	9:00-11:35 汉语课 Chinese Lesson	移动课堂: 商务语言实践 Mobile Classroom: Business Immersion	
10	7/11	二 (Tue)	9:00-11:35 汉语课 Chinese Lesson	移动课堂: 商务语言实践 Mobile Classroom: Business Immersion	商务工作坊/跨文化课程 Business Workshop/Cross-cultural Course
11	7/12	三 (Wed)	9:00-11:35 汉语课 Chinese Lesson	移动课堂: 商务语言实践 Mobile Classroom: Business Immersion	杂技欣赏 Acrobatics show
12	7/13	四 (Thu)	9:00-11:35 汉语课 Chinese Lesson	移动课堂: 商务语言实践 Mobile Classroom: Business Immersion	
13	7/14	五 (Fri)	自由活动 Free Time	品尝中华传统民间小吃---七宝老街 (消费自理) Try Traditional snacks in Qibao Old Town (Self-Expenses)	
14	7/15	六 (Sat)	自选项目: 苏州一日文化体验 380 元/人 (10 人成团) D2: 苏州文化参观, 苏州博物馆、忠王府、七里山塘、丝绸一厂 Optional Cultural Trip: Suzhou, RMB380/Person, Min 10 participants D1: Culture Visit in Suzhou: Suzhou Museum, Zhong palace, ShanTang Street, No. 1 Silk Factory.		
15	7/16	日 (Sun)	自由活动 Free Time		
16	7/17	一 (Mon)	9:00-11:35 汉语课 Chinese Lesson	移动课堂: 商务语言实践 Mobile Classroom: Business Immersion	
17	7/18	二 (Tue)	9:00-11:35 汉语课 Chinese Lesson	移动课堂: 商务语言实践 Mobile Classroom: Business Immersion	商务工作坊/跨文化课程

					Business Workshop/Cross-cultural Course
18	7/19	三 (Wed)	9:00-11:35 汉语课 Chinese Lesson	移动课堂：商务语言实践 Mobile Classroom: Business Immersion	
19	7/20	四 (Thu)	9:00-11:35 汉语课 Chinese Lesson	移动课堂：商务语言实践 Mobile Classroom: Business Immersion	
20	7/21	五 (Fri)	9:00-11:35 汉语课 Chinese Lesson	企业商务参访 Company Visit	
21	7/22	六 (Sat)	自选项目：杭州二日文化体验 750 元/人（10 人成团） D1、花港观鱼，【西湖游船】，游览【六和塔景区】，【河坊街】自由活动，晚餐后入住酒店。 D2、早餐后车赴【杭州手工艺活态展示馆】，学做杭州民间工艺。午餐后结束旅程返回上海。		
22	7/23	日 (Sun)	Optional Cultural Trip: Hangzhou, RMB750/Person, Min 10 participants D1: Visit famous West Lake, Liuhe Pagoda park, ancient street D2: Experience Hangzhou Arts&Crafts		
23	7/24	一 (Mon)	9:00-11:35 汉语课 Chinese Lesson	移动课堂：商务语言实践 Mobile Classroom: Business Immersion	
24	7/25	二 (Tue)	9:00-11:35 汉语课 Chinese Lesson	移动课堂：商务语言实践 Mobile Classroom: Business Immersion	商务工作坊/跨文化课程 Business Workshop/Cross-cultural Course
25	7/26	三 (Wed)	9:00-11:35 汉语课 Chinese Lesson	移动课堂：商务语言实践 Mobile Classroom: Business Immersion	
26	7/27	四 (Thu)	考试 Test	商务语言实践总结 Business Immersion Evaluation Presentation Prepare	
27	7/28	五 (Fri)	结业典礼 Closing Ceremony		
28	7/29	六 (Sat)	自选项目：A. 黄山三日文化体验（大巴往返 3 日）2180 元/人（10 人成团） 自选项目：B. 北京（火车往返 4 日）2980 元/人（10 人成团） Optional Cultural Trip: A. 3 days to Yellow Mountain & old villages, by buses, RMB 2180/Person Min 10 participants Optional Cultural Trip: B. 4 days to Beijing Great Wall, Forbidden City, Summer Palace, etc. by train, RMB 2980/Person Min 10 participants		

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For reference only. The actual arrangement shall prevail.

2017 年暑期国际商务 SPCI 项目招生简章

(SPCI 暑期英文授课项目 7 月 2 日-7 月 28 日)

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<http://www.ices.fudan.edu.cn> <http://iso.fudan.edu.cn>

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