

Fudan-LSE “Global Media and Communications”

Double Degree Program

1. Introduction

The Fudan-LSE double-degree program in Global Media and Communications was launched in 2007 in partnership with Department of Media and Communications at London School of Economics and Political Science. The program enables students to study for one year at LSE in Department of Media and Communications, and one year at Fudan School of Journalism. The aim of the program is to enhance the skills of media and communications professionals - through research, practical training and applied learning in Chinese media, marketing, journalism and culture in order to enhance their knowledge of China, equipping them with a richer global perspective and media savvy so they can contribute a unique transnational perspective in their future professions.

The School of Journalism at Fudan University is known as the cradle of Chinese Journalists, and closely linked to the Chinese media industry. The school was founded in 1988, which is evolved from the Department of Journalism established in September 1929. With its close link to the Chinese media industry, Fudan Journalism School’s alumni have played a significant role across the country as leading figures in the media industry. As the first higher education institution in China to commit to journalism, currently Fudan Journalism School consists of four departments, including Department of Journalism, Broadcasting, Advertising, and Communications with 81 faculty members, and about 1500 students.

2. Admission

Candidates shall apply directly through the LSE website as below:

<http://www.lse.ac.uk/study-at-lse/graduate/degree-programmes-2019/MSc-Global-Media-and-Communications-LSE-and-Fudan>

There is no application deadline with rolling admissions. Applications are administered centrally at LSE where applications are examined by a joint admissions board consisting of professors from both School of Journalism, Fudan University and LSE.

Admission Requirement:

a. Language requirement

IELTS 7 (6.5 in Listening, Reading, Writing and Speaking)

b. Academic qualification

Bachelor's degree with honours, with a grade of first or upper second class, or equivalent in a related area. Professional experience, although desirable, is not an essential requirement.

c. Other documents needed

CV; Personal Statement (1,000 – 1,500 words including academic interest, and study plan); 2 Reference Letters; GPA 3.5

d. Course requirement

GPA 3.5 minimum

3. Financial Support

Chinese Government Scholarship (Bilateral Program)

For more details: <http://www.campuschina.org>

School of Journalism DD Program Scholarship

More details at: <http://www.xwxy.fudan.edu.cn/dm/>

4. Curriculum

Fudan

(1) Required Courses (10 credits)

Communication Inquiry in China (3 credits)

Marketing Communication in China (3 credits)

Introduction to Chinese Language and Culture (4 credits)

China Panorama (3 credits)

(2) Elective within J-School (6 out of 12 credits)

Chinese Journalism: History, Theory and Practice (3 credits)

Communicating in China: The Media and PR Perspectives (2 credits)

Applied Media Management in China (2 credits)

New/Social Media User Research (2 credits)

Information Visualizations and Design (2 credits)

Journalism and Chinese Society since 1840s (2 credits)

Principles and Practices of Social Media Communication in China (2 credits)

New Chinese Cinema (2 credits)

Contemporary Arts in China (2 credits)

(3) Elective outside J-School (2 credits)

(4) Internship (1 credit)

LSE

Media and Globalization

Representation in the Age of Globalization

Corporate Communication

Critical Studies in Media and Journalism

Methods of Research in Media and Communications

Theories and Concepts in Media and Communications

5. Program Calendar

Month	Year Two (Fudan)
Sep.	Student Registration (including: Accommodation Registration; Medical Check; Police Registration) Course Registration; Program Induction; J-School Welcome Meeting Resident Permit Application
Oct.	National Day Holiday (Oct. 1-7) Find a topic or field of interest and write proposal
Nov.	Submit Thesis Proposal Proposal Defense Cultural Visit & Company Visit
Dec.	Company Visit End of Semester & Alumni Event
Jan.	New Year Holiday Final exam or course paper due; Winter break begins Internship Thesis Write-up

Feb.	Internship Thesis Write-up Spring semester begins Course registration
Mar.	Submit Thesis First Draft to Supervisor Thesis Pre-defense
Apr.	Submit thesis for External Review Submit Thesis for Internal Review J-School International Students Cultural Visit
May	Thesis Final Submission Thesis Defense Diploma Photo Shoot
Jun.	J-School Graduation Photo Ceremony J-School Graduation Dinner Commencement and farewell party Diploma, Certificate Transcript Collection

6. Graduation Requirements & Tuition

The program takes two academic years, with first year at LSE in London, and second year at Fudan in Shanghai. Courses are multidisciplinary and students will have International Communication, Corporate Communication, Political Communication with focus on global media and communication. Final graduation will rely on the validation of both years of the program. Students get a temporary graduation in August at LSE and graduate definitely after being confirmed to have met all graduation requirements at Fudan the following year.

Graduation Requirements

1. Successful accomplishment of total 38 credits. (Including 16 credits from LSE and 22 credits from Fudan).
2. Pass the thesis defense.

Tuition

Tuition for second year at Fudan is 80,000 RMB, and students shall pay the tuition to the university in which they actually study for both LSE of year 1 and Fudan of year 2.

7. Contact

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