ABOUT
SHANGHAI AND FUDAN UNIVERSITY

Located where the Yangtze River Delta and the Pacific meet, Shanghai is China's most cosmopolitan city and one of the important global financial, shipping and trading centers. Shanghai is home of the historic Bund, traditional temples, and the proud pioneer of futuristic architecture. Study abroad in Shanghai and experience the excitement of China's most dynamic city.

Fudan University (Handan Campus) is located comfortably beside Wujiaochang, the north Shanghai's center. Fudan was founded in 1905 with more than a century of quality education. It is one of China's most prestigious universities. Fudan immerses you into a different way of life while allows you to greatly enhance your education.

ABOUT
INTERNATIONAL CULTURAL EXCHANGE SCHOOL, ICES, FUDAN UNIVERSITY

International Cultural Exchange School, ICES, is the specialized institution providing Chinese language and culture education for international students in Fudan University and dedicated in promoting multicultural communication. ICES has a proud history of more than 50 years of excellent international education since 1960's. ICES has a remarkable faculty with various academic background ranging from literature, linguistics, culture study, history, philosophy to economy, management and international relations. ICES is home of 7 Confucius Institutes around the world and is appointed to be one of the first four bases of Teaching Chinese to Speakers of Other Languages in China. ICES accepts international students for long term and short term language programs, general advanced and other tailor-made programs. ICES also provides degree programs for undergraduates majoring in Chinese Language & Culture and Business Chinese, and for Master candidates majoring in Teaching Chinese to Speakers of Other Languages. More than 3000 international students from over 100 countries study with ICES's “mini United Union” every year. Join ICES is an opportunity to get to know Chinese language, experience the culture and be part of Shanghai life. ICES programs will help you achieve multicultural understanding, establish a global vision, and get connected with peers from around the world.

I SEE SHANGHAI in ICES.
PROFESSIONAL BUSINESS CHINESE IMMERSION, PCI/SPCI PROGRAM OVERVIEW

Professional Business Chinese Immersion Program is designed for the international students who want to get an insight into the business environment and industries development in China. The program allows students to get an insight into Chinese business culture and custom, policies, commercial law and regulations and how successful local and foreign businesses conduct themselves and prosper through special designed Chinese courses, business courses, mobile classroom, business immersion practice. Students will be well equipped with language and business ability for future career development in China.

◆ PCI Program is also available in summer for a 6-week short term program, SPCI.
PCl/SPCIPROGRAM HIGHLIGHTS

◇ Study at one of the top 3 universities in China.
◇ Well balanced program design.
◇ Undertake an internship during weekdays with a local or multinational company.
◇ Hands-on business experiences.
◇ Diverse opportunities and experienced mentors.
◇ Chinese language instruction available for all skill levels.
◇ Experience the lifestyle of China's most dynamic city.
◇ Proof of the internship, Recommendation letter for outstanding performance

MAIN COURSES FOR PCI PROGRAM

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<th>Providing Chinese courses with all levels from beginners to advanced learners.</th>
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<td>Brief Introduction to China. (English instructed)</td>
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Chinese Courses

ICES provides courses of levels from beginners to advanced level. Students will always find appropriate level of classes in our language program. Class levels will be determined based on their placement test or interview result. Final schedule will be published after registration.

Culture Courses

More and more foreign people begin to know about China nowadays but the understanding of China is far from systematic and comprehensive. Understanding Chinese culture has the same importance with learning the language. Brief Introduction to China will provide comprehensive information about Chinese politics, economy, geography, traditional custom, history and culture through a cross-cultural perspective. The Course will help reducing misunderstanding and cultural conflict in future cross-cultural communication and business practice.
Business Courses

Without dull theories, PCI International Business Course content will focus on business operation experience in China including business environment analysis, business investment strategies. The purpose of the course is to help students understand the dynamic of business environment, business culture in China, the special points of the Chinese business environment and to help them understand how to formulate entry strategy in China, how to integrate the Chinese business with global strategy. The course will greatly develop the students’ potentials for doing business in China. The Course will arrange Advanced Lectures on Business inviting industry insiders of various fields to share their experiences in business operation practice which help the students understand the current opportunities and challenges in business fields and get the students prepared for future career development in China.

Culture Workshop

Student will have opportunity to learn about China’s rich history and culture including Chinese traditional culture including paper cutting, martial art, traditional medicine, Acupuncture and moxibustion and tuina, Peking opera, etc.

Mobile Classroom

Mobile Classroom includes Cultural Immersion Activities and Company Visits.
Company Visits: The guided visits will give students a chance to get a comprehensive and unique experience of communication with leaders in various business fields. Options include Financial Industry, State-owned Enterprise, Private Enterprise, Joint Venture Enterprise, Service Industry (Hotel or Restaurant). Site visits options include Shanghai Port, Shanghai Stock Exchange Market, Shanghai Free Trade Zone, Yiwu Small commodity market, etc.
Cultural Immersion Activities: Students will get opportunity to travel around to explore the best of Chinese culture and history. Options include Shanghai City, Suzhou, Wuxi, Hangzhou, Beijing, Yellow Mountain, Guilin & Yangshuo, etc.

Business Immersion Practice

Adhering to the concept of LEARNING BY DOING, PCI Students will be divided into small groups and go to real companies and organizations to put their knowledge of Chinese language and business into practice through working with some leading companies and organizations in various fields. Business Immersion Practice may be available in Insurance, Banking, Consulting, Capital management, Publishing, Auto industry, Logistics, NGOs, News and Media, Stocks and securities, Trading companies, Hospitality industry, Manufacturing industry, IT company, Service industry etc.

Full Assistance

PCI program encourages students’ independent cross-cultural exploration but when students find themselves confused by cultural, academic, and social differences, be it orientation on arrival or choosing the best cell phone package, Program Resident Director is ready to assist and provides support when needed.
EXTRACURRICULUM & ACTIVITIES

In addition to the regular curriculum, Fudan University and ICES have nearly a hundred students’ societies and set up numerous events and activities for students to take part in, enriching their experience and allowing them to better understand Chinese culture, the people and the society. The students' societies' activities may not available during summer vacation.

TEACHING ENVIRONMENT

ICES is located in the center of Handan Campus with beautiful environment and convenient transportation. The Campus is located comfortably beside Wujiaochang, the north Shanghai’s booming commercial center. All the classrooms are equipped with multimedia system which make the teaching interactive. The Reading Room is perfect for students’ self-study.

HOUSING ARRANGEMENT

PCI/SPCI students have multiple choices of accommodation options. Please find more information on program homepage and contact us for booking assistance.
**APPLY**

**Study Period:**

PCI Program: Ranges from half-year (one semester) to one year (two semesters).
SPCI: July to mid August for 6 weeks
The Spring Semester runs from February to July, and the Fall Semester from September to January.
One semester: 2015-09 to 2016-01, 2016-02 to 2016-07;
One academic year: 2015-09 to 2016-07, 2016-09 to 2017-07

◆ For detailed dates of importance, please check school calendar at http://www.icsc.fudan.edu.cn

**Application Periods:**

2. Fall Semester: Applications begin on March 2. Deadline of submitting application is June 10.

**Application Fee:** RMB 400

**Full Program Fee:**

PCI Program: RMB 39000/Semester
SPCI: RMB 17000 for 6 weeks.
Program fee includes all courses, cultural and business immersion activities. Housing cost is not included.

**Eligibility:**
The Program is open to university students, postgraduates and professionals who are non-Chinese citizens and above 18 years of age with adequate English proficiency at university level.

**Application Materials:**

1. One completed copy of Application Form with signature and photograph;
2. One regular passport photocopy (personal information page – passport validity must be adequate for study).
3. One copy of original graduation certificates or documents proving student status at current university (notarized photocopies accepted). Certificates or documents in languages other than Chinese or English must be translated and notarized.
4. Corresponding transcripts (original or notarized photocopies) – transcripts in languages other than Chinese or English must be translated and notarized.
5. One photocopy of TOEFL iBT (a score of 75 or above)/IELTS (a score of 6.0 or above), or other materials proving a corresponding level of English. University students with college English level, native English-speakers or applicants from countries where English is the official language are exempted from this requirement.
6. For SPCI applicants ONLY: Application fee paid by bank transfer, please provide bank transfer receipt with applicant’s name, program name applying and term of study;

◆ If necessary, university will require applicants to submit extra materials.
◆ The University reserves the right to retrieve from applicants any bank charges or exchange costs that may be incurred.

◆ The Fudan Univ. Bank Accountant is as follows:
  **Account Name:** Fudan University  **Account Number:** (044159)-437759252978
  **Bank Name:** Bank of China Guo Ding Road Sub-Branch  **Swift Code:** BK CH CN BJ 300
  **Address:** 290 Guoding Road, Shanghai, China  200433
**HOW TO APPLY**

**PCI Program:**
1. Log on to http://iso.fudan.edu.cn, and enter University's Online Application System through E-Application.
2. The online application procedure is as follows: Submitting application → Paying application fee on Online Application System → Waiting for initial verification → Printing Application Form and mailing application materials → Waiting for application result → Application is completed.
3. How to fill in your ‘Study Plan’ online:
   - Please select: Self-sponsored, General Advanced Student, Department: International Cultural Exchange School, Major: PCI Program, Instructed Language: Chinese, Duration of Major Study (From): 2015-09-01/2016-2-15/2016-09-01, Duration of Major Study (To): 2016-01-31/2016-07/15/2017-01-31

**SPCI:**
Online application is provided on http://icesapply.fudan.edu.cn. All application materials shall be submitted online.
If you have difficulty in online application there is alternative way of application available. Please fill in application form in Microsoft Word format (downloadable from http://www.ices.fudan.edu.cn/2e/27/c655a77351/page.htm) together with your normal personal passport photocopy (personal information page), application fee bank transfer receipt, graduation certificate and other application documents, send to icespci@fudan.edu.cn to apply.

- **The general state of the applicant’s health should be good enough for him/her to pursue the course of study at Fudan.**
- **Please take extra care in filling in the address online where you would like to receive your Admission Notice. Once you have completed the application process, it will not be possible to change this address.**

**What happens Next**
Please pay attention to the status and message in application system after your application is submitted successfully. The application fee payment shall be made immediately after your online application. The application status will be changed to “Accepted” after the online application is reviewed. It will take another 2-4 weeks to prepare paper documents of admission package. The admission package will be sent by post to the requested address in your application. If you choose to collect the admission package personally in school please contact us before you come to make sure the admission package is ready. You will need the documents in admission package to apply for Visa to China. Please pay attention to the validity of your Visa and do not misuse it for early entry. Fudan can provide assistance with Visa only after your registration in school.