

## Fudan University International MBA Program (in English)

### Brief Introduction

The Fudan-MIT International MBA (IMBA) Program was launched in 1996 through collaboration between the Fudan University School of Management (FDSM) and the MIT Sloan School of Management. This program, taught entirely in English, aims to cultivate professionals with an international perspective and entrepreneurial spirit, well-adjusted to the demands of economic globalization in China and the rest of the world. The Fudan-MIT International MBA Program participants who complete all required courses and a thesis will be awarded a MBA degree from Fudan University and a course certificate from the MIT Sloan School of Management. Fudan MBA ranked 33rd in the world and No. 1 in the university based b-schools in mainland China in the Global MBA Ranking 2020 by Financial Times. With continuous improvement in the ranking for 7 years, the program has maintained its position at the top 50 in the world for four consecutive years.

For more details, please visit <https://www.fdsm.fudan.edu.cn/fdimba>

### Application Requirements

- University degree or above from a recognized university
- Professional or full-time work experiences are desirable, normally no less than 2 years
- An acceptable GMAT\*/GRE\* score or other equivalent graduate school entrance examination scores within the period of validity

*\*The GMAT Institution Code of FDSM IMBA is PS0-LZ-58.*

*The GRE Institution Code for Fudan University International MBA is 0298.*

### Application Procedure

An application is not completed until you process all the application steps according to the following instructions.

**Step 1:** Complete the online application via <http://apply.fdsm.fudan.edu.cn/application/admissions/program/mit>. To complete the online application, you will also need to upload all required documents to your application center and pay the application fee by wire transferring. A list of the application documents can be found as follows

1. Certified copy of undergraduate diploma/degree\*
2. Original or certified copy of full undergraduate transcripts\*
3. Photocopy of main pages of passport
4. Official GMAT Report sent by the test center (if applicable), or other equivalent tests

5. Organizational chart indicating the current position held by the candidate
6. Digital copy of passport-sized photo
7. Most updated resume
8. Two references
9. A nonrefundable application fee: RMB 800 or USD 130

Please note: \* If your original certified copy of diploma/degree and transcripts are not in English, please also provide the version translated in English. We will not be in a position to process your application until your supporting documentation has been received.

**Step 2:** Application evaluations by the Admission Committee

The Admission Committee will start the application evaluation after receiving the completed application package. An interview invitation will be sent to the qualified applicant.

**Step 3:** Interview Scheduling

After receiving the interview invitation, the applicant can make an interview appointment. While making the appointment, the applicant can choose the preferred interview type.

There are three interview types.

- a. Face to face interview
- b. Online interview
- c. Telephone interview (in case the online interview does not work)

**Step 4:** Interview taking

Applicant takes the interview with the Fudan Admission Committee members.

**Step 5:** Result release

The admission result will be released in two weeks after the interview.

**Step 6:** Enrolled as a Fudan IMBA student at the end of the August or the beginning of September.

**Application Rounds & Deadlines**

| Round | Application Deadline | Interview       | Decision Release |
|-------|----------------------|-----------------|------------------|
| 1     | Nov. 15, 2020        | End of November | December         |
| 2     | Dec. 31, 2020        | Mid of January  | January          |

|   |                |              |       |
|---|----------------|--------------|-------|
| 3 | Mar. 15, 2021  | End of March | April |
| 4 | April 30, 2021 | Mid of May   | May   |

### IMBA Program Curriculum & Main Courses

(Duration of basic courses study is 1.5 years; the maximum can be prolonged to 4 years.)

Total credits are 48

Public courses: 4 credits

Compulsory Courses: 31 credits

Elective Courses: 8 credits

Experiential learning Programs:

MIT lectures+ Career Courses + iLab Projects 5 credits

### IMBA Curriculum Structure:

| Remark  | Subject   | Credits  |
|---|---|--|
| Public Courses  | Basic Chinese   | 2  |
|   | Public Governance and Challenges in China                           | 2  |
| Compulsory Courses  | Financial Accounting  | 3  |
|   | Data, Models and Decisions  | 3  |
|   | Organizational Behavior   | 2  |
|   | Strategic Management  | 3  |
|   | Management of Information System                                    | 3  |
|   | Managerial Economics  | 3  |
|   | Corporate Finance   | 3  |
|   | Marketing Management  | 3  |
|   | Managerial Communication  | 3  |
|   | Operations Management   | 3  |
| Business Ethics   | 2   |  |
| Lecture and Experiential Practicum  | iLab Projects   | 3  |
|   | MIT Lectures  | 1  |
|   | Career Courses  | 1  |
| Elective Courses<br>(Electives are different every year, please refer to the updates each year) | Transnational Management  | Students are required to take at least 8 credits |
|   | Digital Marketing and Social Media Analytics                        |  |
|   | New Venture Creation: from Theory to Practice                       |  |
|   | Investments   |  |
|   | Corporate Financial Strategy  |  |
|   | Internet Platform and Its Ecology Strategy                          |  |
|   | Entrepreneurial Finance: Incubation, Acceleration & Venture Capital |  |
| Imagineering: Innovations for Future Lifestyle  |   |  |

|        |               |  |
|--------|---------------|--|
|        | & Society 4.0 |  |
| Thesis |               |  |

**Duration & Tuition Fee**

Study period: 2 years

Tuition fee: RMB 319,800 for two years, including the cost for textbooks (2020 entry), tuition fee for 2021 entry will be announced later.

*\*Entry Scholarships are provided based on GMAT score or overall performance up to 100% of the tuition fee.*

**For general enquiries, please contact:**

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